



Derivatives for Decision Makers: Strategic Management Issues

By George Crawford, Bidyut C. Sen

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Derivatives for Decision Makers: Strategic Management Issues, George Crawford, Bidyut C. Sen, Everything today's executives and finance pros need to know about the freewheeling derivatives market to understand and manage risk with confidence Swaps, swaptions, caps, floors. Almost daily, new, more exotic forms of derivatives sweep through the marketplace, bringing their innovators one step closer to the holy grail of completely hedging risk on huge institutional investments. That's fine for traders. But what about those in the managerial chairs responsible for financial oversight of derivatives deals? This book satisfies their hunger for reliable information about how derivatives really work. Written in down-to-earth language everyone can understand, Derivatives for Decision Makers uses common examples from business and the markets to explain how derivatives work and how they are being used right now. Armed with its insights, executives, attorneys, accountants, and corporate board members will understand derivatives well enough to ask the right questions of themselves, their employees, and their trusted advisors. * Covers the principles of derivatives, from their use in common situations such as refinancing a mortgage, through advanced financial applications * Goes beyond media coverage to explain recent...



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