



Start Your Own Screen-Printing Business: A User s Guide to Printing and Selling T-Shirts (Paperback)

By Charese Mongiello, Joan Mongiello

iUniverse, United States, 2008. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. Start Your Own Screen-Printing Business provides the mentorship for both beginning and experienced entrepreneurs to obtain a solid step-by-step education on how to silk screen, sell the finished products, utilize available resources, and purchase the best equipment. In conjunction with their family s company, Joan and Anthony Mongiello have relied on their more than twenty years of experience to help more than six thousand people launch and successfully operate their own T-shirt print shops. Together, the Mongiellos show you how much fun and easy it is to print T-shirts and make money doing it. The Mongiellos leave no stone unturned as their professional guidance teaches: Profit expectations from immediate to long-range Sales and marketing techniques specifically tailored for a silk-screening business Basic materials needed The ins and outs of the printing process Procedures on burning a silk screen and obtaining artwork Uses of the leading types of inks Silk-screening has quickly become a multi-billion-dollar industry in the past few years. Potential business owners will appreciate the expert leadership provided by the Mongiellos as they gain extensive knowledge...



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Reviews

It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

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