



Final Strategic Plan - Underwater Turbine Induction System

By James Tallant

GRIN Verlag Feb 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2009 in the subject Business economics - Company formation, Business Plans, grade: 100.00, University of Phoenix, course: BUS 475 Integrated Business Topics, language: English, abstract: Final Strategic Plan: Underwater Turbine Induction System Many organizations have a plan or a piece of a plan. But only a few organizations have a thoroughly developed strategic plan. Strategic planning is a process that has a beginning and no ending. Beginning with the formation of a mission and core values statement, the process continues with the development of a vision statement, long-term objectives, SWOTT analysis, strategies, and short-term objectives. Several behavioral effects of strategic management improve the organizations welfare such as strategy formulation that assist the organization's ability to prevent problems, group-based strategic decisions draw the best alternative choices, the involvement of employees in strategy formulation improves the productivity-reward relationship, which heightens their motivation. In addition, the reduction of breaks and double work in activities among individuals and groups results from strategy formulation which clarifies differences in roles and assists in reduced resistance to change. Pearce and...



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