



## A Football Fling: Could Oxford United Really Steal the Heart of a Manchester City Fanatic

By Steve Mingle

Pitch Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, A Football Fling: Could Oxford United Really Steal the Heart of a Manchester City Fanatic, Steve Mingle, When Steve Mingle's financial services company was pulled out of the hat as shirt sponsor at League Two Oxford United in 2013, it sparked a crazy period for the fanatical football follower - for as well as becoming closely involved with the U's, Steve is also a long-standing Manchester City season-ticket holder. Frequently faced with the emotional torment of trying to be in two places at once, A Football Fling tells the story of two hectic seasons spent following teams at opposite ends of the spectrum - from Accrington to Anfield, from Burton to Barcelona, from Mansfield to Munich. Having been granted complete behind-the-scenes access at Oxford, Steve compares every aspect of his two clubs - players, management, finances, engagement with the local community, media interaction, youth development - to provide a unique insight into how football really operates - and whether having your company name on a team's shirts can be good for business!.



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